

ANNUAL REPORT 2012

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INTRODUCTION

This Annual Report provides an overview of the activities carried out by the International Foundation for Population and Development (IFPD) during the year 2012.

IFPD's core activities in Switzerland include the maintenance of a small administrative unit, fundraising for projects in the field and for general support for IFPD, as well as organising and participating in activities relevant to the core objectives of IFPD, including those organised by European and international organisations and agencies.

On the level of field activities abroad, IFPD strives to contribute actively to the elimination of poverty among the most vulnerable groups in developing countries. IFPD promotes and supports community based integrated programmes and project activities in health, including reproductive health and family planning, education and income generation. This approach is very flexible and allows the adaptation to local situations and needs with regard to the target groups and project activities to be developed. IFPD adapts its development strategy to the on-going international priorities and concerns such as children and youth.

OPERATIONAL REPORT

SEAT OF IFPD

IFPD's headquarters have been moved from Lausanne to Geneva. In parallel, IFPD's statutes have been revised and updated to be consistent with current legal requirements. All administrative and legal procedures related to these changes have been completed.

ADMINISTRATIVE UNIT

The IFPD management team formed by Dr Alphonse L. MacDonald (Executive Director), Mr Frederic Naville (Senior Adviser) and Ms Cristina Marich (Executive Assistant) has maintained its fruitful collaboration. The Executive Director and Assistant continue to work on a part-time basis for IFPD. The Senior Adviser contributes mainly on a voluntary basis (financial reports, accountancy) although IFPD covers some of his expenses.

BOARD OF TRUSTEES

A new member – Mr Michel Valticos, Lawyer – joined the Board of Trustees in March 2012. The composition of the Board of Trustees is hence as follows:

Christine MAGISTRETTI, Switzerland - Chair
Psychologist and Family Planning Counsellor

Roy William BROWN, United Kingdom - Vice-Chair
Financial Consultant & Founder of the World Population Foundation (WPF, Holland)

Dominique BRUSTLEIN, Switzerland - Treasurer
Bachelor of Political Sciences

Anne HEADON, Switzerland
Marketing Consultant

Michel ORIS, Belgium
Professor, Faculty of Economic and Social Sciences, University of Geneva

Varun SARAF, India
Entrepreneur

Michel VALTICOS, Switzerland
Lawyer

The Board met three times in 2012: on 26 March, 20 September and 10 December. All meetings were attended by a majority of the members. At its last meeting in 2012, the Board decided to hold only two meetings per year, and to interact bilaterally with the management team between meetings, as and if needed.

FIELD OPERATIONS

On 30 June 2012, IFPD ended its financial support to the WIN project in Mumbai. The End of Project Agreement between IFPD and CSSC (Centre for the Study of Social Change), IFPD's former partner organization in Mumbai, was signed by both parties. IFPD sent out a final report concerning the WIN project in Mumbai to all donors who contributed to the project.

The KHUSHALI project implemented jointly by IFPD and Agragami India in Delhi is being developed as planned. The preparatory phase has been successfully terminated at the end of September 2012. The project was met with great enthusiasm by the local population; initial objectives have been surpassed and the project output has thus been extremely positive. A final report concerning the preparatory phase has been sent to the Blue Dawn Foundation, which was the financing institution for that phase. A copy of the report has been shared with the Fondation Hoffmann and other interested parties.

The first year of the implementation phase (October 2012-September 2013) is currently under way, and project activities are being carried out as planned. Agragami has submitted a comprehensive report of the activities of the first quarter, October – December 2012.

Although the KHUSHALI project has only been in operation since the middle of 2011, it has already received the seal of approval of the Government of India and the British High Commission. It was selected as the best youth health project in the Delhi area, and was visited by the Duke of York on 30 April 2012 during his official visit to India (see Annex I).

IFPD's Executive Director and Senior Adviser carried out a mission to Delhi and Mumbai from 24 February to 7 March 2012. In Mumbai, they negotiated the end of IFPD's financial involvement with the senior management of CSSC. In Delhi, the Executive Director provided technical support to the KHUSHALI project, namely in the adjustment of the detailed work programme for the remainder of the preparatory phase (October 2011 – September 2012), and established the parameters for the questionnaire of the planned base line survey and the adjustment of the data to be collected by the Change Agents.

The Executive Director carried out a mission to Delhi from 13 to 19 May 2012 to adjust the work programme of the preparatory phase to emerging issues, and to ensure a maximum preparedness for the start of the implementation phase in October 2012. A detailed work programme and budget regarding the health component for the year 2012 – 2013 was established.

In August 2012, IFPD's Executive Director carried out a mission to India with following objectives:

DELHI

Together with the President of Agragami and the senior KHUSHALI project staff:

- Discuss terms of the MoU between Agrabami and IFPD for the Implementation Phase 2012 – 2015;
- Review the progress report for the period April – June 2012, propose the necessary adjustments in the work programme for the period July – September 2012, and revise the budgetary estimates for the period October 2012 – September 2013;
- Prepare the outline of the work programme and budget for the education and income generations components;
- Propose modification of the beneficiaries registration system;
- Review the plans for the baseline survey;
- Review the needs for an outpatient clinic, and establish fundraising priorities; and
- Discuss terms for a detailed work programme for the first year of operation (October 2012-September 2013).

MUMBAI

- Discuss collaboration opportunities with various local contacts and stakeholders;
- Discuss the status of FPD – *Foundation for Population and Development*, IFPD's sister organization in India;
- Discuss possibilities of new projects in Mumbai;
- Meet with representatives of the Alliance of Dalit Women.

During the second half of 2012, IFPD has embarked on developing a new project in Mumbai in collaboration with a local organization called *Alliance of Dalit Women (ADW)*. ADW consists mainly of academically trained, highly motivated, dynamic and qualified young men and women, who are all of Dalit origin. They are basically a political action and advocacy group with a solid experience in human rights and gender equality; however, they have expressed their willingness to learn more about IFPD's threefold development approach (health – education/training – income generation) and to develop a joint project along these lines.

ADW has identified three slums for intervention in a subdivision of Mumbai called Chembur. With technical support from IFPD's Executive Director, they have developed a pre-project planned over a period of 6 months, which IFPD has agreed to support. A Memorandum of Understanding has been signed on 1 December 2012. The prospects of collaboration with ADW are excellent, subject to the availability of funds.

At the initiative of IFPD's Indian Board Member, IFPD's sister organization in India – named *Foundation for Population and Development (FPD)* – has been set up and registered as a not-for-profit NGO with the local authorities in Mumbai. Administrative procedures to receive tax deductible donations from local/national donors and to obtain the authorization to receive donations from abroad are currently under way.

FUNDRAISING

IFPD continuously develops its fundraising contacts – in particular among individuals and institutions of the private sector in Switzerland.

In February 2012, IFPD had been invited by the Banque Cantonale Vaudoise (BCV) to submit a proposal for funding. The bank had decided to replace the end of year presents to its employees by a substantial contribution to a humanitarian project; it had therefore contacted a considerable number of recognized organisations to ask them to send a project proposal. A committee of voluntary BCV staff members was in charge of the preliminary and final selection.

IFPD's proposal, which dealt with the financing of an outpatient clinic in the context of the KHUSHALI project, was chosen among the five final applications. On 6 June 2012, IFPD's Executive Director and

Executive Assistant made a presentation before the selection committee at the BCV headquarters in Lausanne. The committee members showed great interest in IFPD's project but, in the end, the BCV contribution was allocated to a project focusing on handicapped children in Bulgaria.

With regard to the newly developed project in Delhi, IFPD managed to obtain full funding for the first four years of the project from the Fondation Hoffmann and a private donor.

The Children's Activities Centres (CACs), which are being developed as a separate component in the context of the KHUSHALI project in Delhi, have aroused the interest of several IFPD donors who formerly contributed to the WIN project in Mumbai, and who wish to pursue their support for the benefit of the IFPD's projects.

With regard to fundraising for general activities, donations are received mostly from private individuals in Switzerland and from abroad. Special appeals for donations were launched via the IFPD website and mailing lists on the occasion of Valentine's Day, Mother's Day, and Christmas 2012. IFPD opened a PayPal account (link on the Website donation page) to facilitate donations. The appeals (photos and texts) were designed by IFPD and posted on the Internet by the Foundation's webmaster.

IFPD plans to further professionalize its fundraising strategy with the active contribution of two of its Board members.

INTERNET

IFPD's Website has been modified and updated to reflect organisational changes as well as project developments.

OUTPUT

During the reporting year, several internal administrative and policy documents were developed to guide and enhance the functioning of the organisation. These were reviewed, discussed and approved by the Board.

With regard to field operations, a considerable number of documents were produced; they are related to project planning (general and detailed work plans) and budgets, funding and collaboration agreements, mission reports, narrative and financial project reports, etc.

EMERGING ISSUES

IFPD has recognised the need to:

- Establish effective and cost-effective mechanisms for technical and financial monitoring of the projects;
- Establish a system for adequately financing IFPD's project development, implementation and monitoring activities.

FINANCIAL REPORT

IFPD's activities are fully supported by donations from individuals, groups and foundations.

IFPD's expenditures are listed under two main categories:

- Administrative costs: they deal with the operations of IFPD that are NOT directly programme or project related, such as Board related activities, publicity, reporting to donors, Website development and maintenance, and general advocacy activities.
- Programme or project costs: they are costs attributed to the field activities. These costs are subdivided into two categories:
 - Direct project costs: costs related to the implementation of the programme or project activities as well as technical assistance and evaluation.
 - Project support costs: costs that are related to the design, development and monitoring of the programmes or projects and their activities, and fundraising.

IFPD accounts were audited by the company FIDAG SA, based in Geneva (Switzerland), and found to be in compliance with Swiss legal requirements and its statutes and by-laws (see Annex II).

During 2012, IFPD received a total of CHF 233,662 in donations. Its total expenditures amounted to CHF 232,542. The amount of CHF 1,120 (difference between donations and expenditures) corresponds to donations not yet utilised.

ANNEX I

ROYAL SEAL OF APPROVAL FOR IFPD SUPPORTED KHUSHALI PROJECT IN MADANPURKHADAR, DELHI, INDIA

On 30 April 2012, the Duke of York, His Royal Highness Prince Andrew, visited the KHUSHALI project in Madanpur Khadar. The Duke was on an official visit to India from 30 April to 6 May 2012, on behalf of Her Majesty the Queen of England on the occasion of her 60th Diamond Jubilee as a monarch.

The intention was that the Duke would visit a British project in the slums of Delhi but there were none. The KHUSHALI project was chosen by the Population Foundation of India, on behalf of the Government, as representing the best youth health project in the Capital. To ensure that it was well understood who the donor to the KHUSHALI project is; Agragami prepared a poster, shown below, with the required information.



The poster was displayed at all the locations that were visited by the Duke. It will now be used as the name sign at all the locations where KHUSHALI project activities take place

During his visit, the Duke visited the offices of Agragami and was informed about the project and its objectives. He also visited the Children's Activities Centre, where he interacted with the children. He also observed a training session on basic biology and personal care for 12 – 14 year old girls. At the Community Centre, the Duke met and exchanged views with boys, girls, young adults and their parents.



On the photograph, the Duke and his entourage are in a main street of Madanpur Khadar. The lady behind the Duke is Ms Rekha Masilamani, the President of Agragami, IFPD's counterpart in the KHUSHALI project.

**RAPPORT DE L'ORGANE DE REVISION
SUR LE CONTROLE RESTREINT
AU CONSEIL DE FONDATION
DE IFPD FONDATION INTERNATIONALE POUR LA
POPULATION ET LE DEVELOPPEMENT, A GENEVE**

En notre qualité d'organe de révision, nous avons contrôlé les comptes annuels de votre fondation pour l'exercice arrêté au 31 décembre 2012. Les chiffres de l'exercice précédent ont été vérifiés par l'ancien organe de révision.

La responsabilité de l'établissement des comptes annuels incombe au Conseil de fondation alors que notre mission consiste à contrôler ces comptes. Nous attestons que nous remplissons les exigences légales d'agrément et d'indépendance.

Notre contrôle a été effectué selon la Norme suisse relative au contrôle restreint. Cette norme requiert de planifier et de réaliser le contrôle de manière telle que des anomalies significatives dans les comptes annuels puissent être constatées. Un contrôle restreint englobe principalement des auditions, des opérations de contrôle analytiques ainsi que des vérifications détaillées appropriées des documents disponibles dans l'entreprise contrôlée. En revanche, des vérifications des flux d'exploitation et du système de contrôle interne ainsi que des auditions et d'autres opérations de contrôle destinées à détecter des fraudes ne font pas partie de ce contrôle.

Lors de notre contrôle, nous n'avons pas rencontré d'élément nous permettant de conclure que les comptes annuels ne sont pas conformes à la loi et à l'acte de fondation.

FIDUCIAIRE FIDAG SA



Philippe Pierroz
Expert-réviseur agréé
Réviseur responsable



Frank Guemara
Expert-réviseur agréé

Genève, le 27 juin 2013
4 ex.

Annexes: comptes annuels comprenant :

- Bilans comparés aux 31 décembre 2012 et 2011
- Comptes de profits et pertes comparés des exercices 2012 et 2011
- Annexe aux comptes annuels