

ANNUAL REPORT 2014

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INTRODUCTION

This Annual Report provides an overview of the activities carried out by the International Foundation for Population and Development (IFPD) during the year 2014.

IFPD's core activities in Switzerland include the maintenance of a small administrative unit, fundraising for projects in the field and for general support for IFPD, as well as organising and participating in activities relevant to the core objectives of IFPD, including those organised by European and international organisations and agencies.

On the level of field activities abroad, IFPD strives to contribute actively to the elimination of poverty among the most vulnerable groups in developing countries. IFPD promotes and supports community based integrated programmes and project activities in health, including reproductive health and family planning, non-formal education, income generation, and community infrastructure with women and youth as main target groups. This approach is very flexible and allows the adaptation to local situations and needs with regard to the target groups and project activities to be developed.

OPERATIONAL REPORT

ADMINISTRATIVE UNIT

The management team has been reorganized during the second semester of 2014. A new Executive Director, Ms H el ene Bayeux, has been hired according to an updated job description, which has been adapted to match the crucial needs on the level of fundraising. She started her job on October 2nd, 2014, and holds a part-time position (70%). She brings with her a work experience in both the corporate and the NGO worlds; she is dedicated specifically to building bridges between the two worlds in terms of fundraising and project activities.

BOARD OF TRUSTEES

The Board met three times in 2014: on 17 March, 2 September and 20 November. All administrative decisions have been taken in accordance with legal requirements. Between Board meetings, bilateral exchanges between Board members and IFPD staff were held as required.

At the end of 2014, Mr Michel Valticos resigned from the IFPD Board due to an increasing workload and lack of availability to participate in Board meetings. A new Board member, Ms Leila Delarive, was elected at the Board meeting held in November 2014. The composition of the Board of Trustees is hence as follows:

Christine MAGISTRETTI, Switzerland – Chair
Psychologist and Family Planning Counsellor

Roy William BROWN, United Kingdom – Vice-Chair
Financial Consultant & Founder of the World Population Foundation (WPF, Holland)

Ambroise MAGISTRETTI, Switzerland – Treasurer
Entrepreneur

Dominique BRUSTLEIN, Switzerland
Master of Political Sciences

Leila DELARIVE, Switzerland
Lawyer

Anne HEADON, Switzerland
Marketing Consultant

Michel ORIS, Belgium
Professor, Faculty of Economic and Social Sciences, University of Geneva

Varun SARAF, India
Entrepreneur

FIELD OPERATIONS

DELHI

The KHUSHALI project implemented jointly by IFPD and Agragami India in Delhi is being continuously developed. The second year of the implementation phase (October 2013 to September 2014) has been successfully terminated at the end of September 2014. The annual report concerning the second year of implementation has been shared with the donors involved in the project financing, i.e. the *Fondation Hoffmann* and a private donor (from the philanthropy foundation of the LODH bank) who supplies the funds for the KHUSHALI health component.

The third year of the implementation phase (October 2014 – September 2015) is currently under way. Project activities are being developed following the adopted work programme; all required adjustments are being discussed jointly by Agragami and IFPD, and implemented in accordance with IFPD's adaptable field work approach.

The KHUSHALI project has achieved excellent progress during the last three years. IFPD's collaboration with Agragami, its partner organization in Delhi, is extremely satisfying. Agragami's management of the KHUSHALI project is highly competent, effective and transparent. The reporting provided to IFPD is regular, comprehensive and in-line with the MoUs signed between both organizations. The excellent and confident working relations between IFPD and Agragami have prompted IFPD to consider extending its collaboration with Agragami in the context of a project to be developed in Bihar.

KATHMANDU

Following the mission to Nepal in July 2013, IFPD decided to embark on a new project in Kathmandu (Nepal), in collaboration with a local organization called *Women's Environment Preservation Committee* (WEPCO). WEPCO is a non-profit, community based organization established in 1992 by a group of housewives, and focuses on solid waste management. From training for waste segregation at the household level to collecting the waste from households for a monthly fee, WEPCO has created an entire waste collection and recycling chain. Once the waste is collected, it is further segregated and the organic waste is used to create bio gas and vermin compost. The paper is recycled in WEPCO's small paper recycling unit and used to create a wide range of recycled paper products like paper stationary, note books and photo frames, generating additional revenue.

Apart from the collection and processing of waste, WEPCO also works on capacity building within the community as well as within the city. WEPCO trains households on requirements of waste collection, health and hygiene. They work with schools through their Eco Club Programs where they increase awareness of children on environmental issues. Further they work with the Corporate Sector through their Green Circle Program where they teach best practices to reduce paper waste.

WEPCO works with and for the women of the community by empowering them and using them as change agents. At this stage, WEPCO wishes to develop its services in the fields of health, education and income generation, i.e. along the lines of the approach promoted by IFPD. A joint project is thus being developed by WEPCO and IFPD, in which IFPD will provide WEPCO with the necessary expertise to set up, coordinate

and implement a comprehensive programme of activities focusing on the needs of women and youth. A questionnaire to assess these needs has been designed and data collection is currently under way.

BIHAR

IFPD's involvement in a project in Bihar, in collaboration with Agragami, is being actively planned but has not yet started.

IFPD's Executive Director, Ms H  l  ne Bayeux, carried out a mission to India in November 2014. She visited the KHUSHALI project in Delhi as well as the projects Agragami is currently conducting in Bihar. Together with the local management teams, she discussed potential extensions of the existing projects, evaluated IFPD's possible involvement in the Bihar projects through the introduction of IFPD's "four pillar" approach (health, non-formal education, income generation, community infrastructure) as well as possible synergies between Agragami's and WEPCO's respective expertise in their fields of activities.

During her visit, H  l  ne Bayeux also discussed the upcoming workplan for KHUSHALI together with the project staff, focusing on following issues:

- Extension of the education component
- Creation of vocational training modules for young women aged 15 to 19 years
- Establish partnerships with local companies to increase the employability of the community
- Create a structure to support the creation of small businesses by women
- Envision synergies with WEPCO and local companies on the level of waste management

Thanks to its collaboration with Agragami and WEPCO, IFPD has been able to establish a solid basis for the future development of its activities in India and Nepal. The setting up of new programmes has thus taken a good start although it is a process which proves to be time consuming, and which requires a great deal of exploratory work to secure a maximum of chances for success.

FUNDRAISING

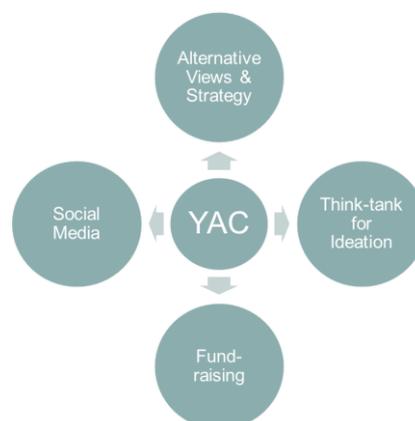
Varun Saraf and Ambroise Magistretti, IFPD Board members, have jointly set up a Young Advisory Committee (YAC) and developed a concept for innovative fundraising. This concept is based on their willingness to get involved with the development of the Foundation and its activities/projects through using the ideas, networks and technological means of the young generation. All YAC members contribute on a voluntary basis.

The goals of the YAC are:

- Fundraising and alternative fundraising methods using social media (Facebook, Twitter, crowd funding, charity platforms, etc.)
- Help raise awareness (networking, events, Web/media)
- Bring alternative views from the younger generation to the development of IFPD and IFPD projects

The YAC organized a first Road Show in March 2014 to meet with potential donors and partners. To this effect, they prepared a comprehensive and innovative presentation of IFPD, its vision, future strategy, methodology, and organizational structure. They made initial contacts, among others, with representatives of the Schwab Foundation for Social Entrepreneurship, the EuroIndia Centre and the ACE & Company in Geneva. These contacts will be followed up on.

The YAC will organize a second Road Show in 2015, in



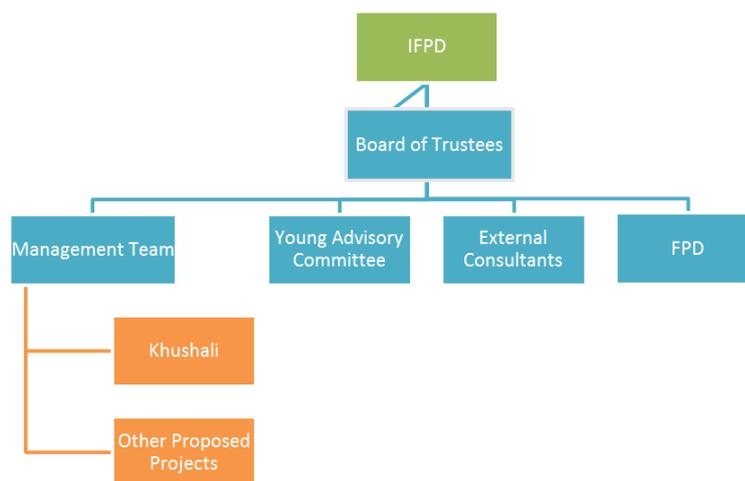
collaboration with the new Executive Director, to build up IFPD's network and explore further collaboration opportunities in terms of fundraising and building bridges with the corporate sector and SMEs.

The YAC also aims at helping to build a long term financial stability for the foundation. In addition to the corporate sector and SME as potential donors, the YAC intends to help IFPD find potential private donors for an endowment or annual subscription as friends of IFPD.

The YAC currently consists of five members – Ambroise Magistretti (IFPD Board member), Varun Saraf (IFPD Board member), Anna Beaujolin (specialist in events organization), B er enice Magistretti (freelance journalist), and Tejen Barbezat (entrepreneur, specialist in finance and business development).

On the level of fundraising, IFPD's sister organization in India – created at the initiative of Varun Saraf (IFPD's Indian Board Member) and named Foundation for Population and Development (FPD) – has developed into an important asset to collect local Indian funding for project activities. FPD is registered as a not-for-profit NGO with the Charity Commissioner Mumbai. FPD is in the process of receiving tax-deductible donations from local/national donors under section 12A. Procedures to obtain authorization to receive donations from abroad under 80G are currently under way.

Thus, with the addition of the YAC and FPD, IFPD's organizational structure has evolved as described in the graph below:



With a view to multiply and diversify its fundraising efforts, IFPD has also embarked on a joint project in collaboration with an organization called ARTIES. ARTIES consists of a group of musicians who promote classical music in an original and innovative way. ARTIES aims to be present in emerging and developing countries, and work with future stakeholders of the world economy and culture. The complexity of local contexts and the diversity of audiences prompt its musicians to give concerts in extremely varied locations, from slums to business centers, from rural schools to the most prestigious concert halls of big cities.

The joint project between IFPD and ARTIES consists in the organization of three fundraising concerts in India and Nepal, possibly preceded by a concert in Geneva or Lausanne. The concerts will take place during the month of November 2015. All four of them will be given for the benefit of IFPD's projects in India (Delhi) and Nepal (Kathmandu). Other concerts will take place in the context of the Arties Festival India, which, twice a year, brings together the ARTIES musicians and the Indian public. To this day, 34 musicians have played before 24'000 people at 77 concerts in 11 cities, and participated in dozens of musical workshops for rural or underprivileged audiences.

IFPD and ARTIES plan to pursue their collaboration on other occasions after the 2015 concerts, and to further develop their common vision of social progress and human development.

INTERNET

IFPD's Website is being continuously updated to reflect organisational changes as well as project developments. It will undergo a major revision to fit the innovative fundraising strategies developed by the YAC.

Varun Saraf (IFPD Board member) has identified a digital marketing company in India that is willing to assist IFPD with everything from digital communication (videos for the Website) to Web platforms (Facebook , Twitter, platforms for online fundraising). The services provided by the company are within IFPD's budget.

OUTPUT

During the year under report, several internal administrative and policy documents were developed to guide and enhance the functioning of the Foundation. These were reviewed, discussed and approved by the Board.

With regard to field operations, a considerable number of documents were produced; they are related to project planning (general and detailed work plans) and budgets, funding and collaboration agreements, mission reports, narrative and financial project reports, etc.

FINANCIAL REPORT

IFPD's activities are fully supported by donations from individuals, groups and foundations.

IFPD's expenditures are listed under two main categories:

- Administrative costs: they deal with the operations of IFPD that are not directly programme or project related (salaries, communication, travel, auditing, etc.)
- Programme or project costs: they are costs attributed to the field activities.

IFPD's accounts were audited by the company FIDINTER SA, based in Lausanne (Switzerland), and found to be in compliance with Swiss legal requirements and its statutes and by-laws (see Annex).

During 2014, IFPD's total revenues amounted to CHF 253'514. Its total expenditures amounted to CHF 134'835.

Out of the unspent amount of CHF 118'679, the amount of CHF 115'000 corresponds to a leftover from the KHUSHALI project in Delhi. The leftover is due to the fact that IFPD's partner organization in Delhi was able to raise local funds for the benefit of KHUSHALI, which is excellent news in particular with a view to ensuring the long term sustainability of the project.

The amount of CHF 115'000 will be allocated in 2015 to the extension of KHUSHALI's education and income generation component as well as to the launch of IFPD's and Agragami's new joint project in Bihar.

Rapport de l'organe de révision sur le contrôle restreint

au Conseil de fondation de
IFPD Fondation internationale pour la population et le développement, Genève

En notre qualité d'organe de révision, nous avons contrôlé les comptes annuels (bilan, compte de profits et pertes et annexe) de IFPD Fondation internationale pour la population et le développement pour l'exercice arrêté au 31 décembre 2014. Le contrôle restreint des indications de l'exercice précédent a été effectué par un autre organe de révision. Dans son rapport du 5 mars 2014, ce dernier a exprimé une opinion non modifiée.

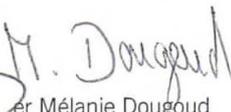
La responsabilité de l'établissement des comptes annuels incombe au Conseil de fondation alors que notre mission consiste à contrôler ces comptes. Nous attestons que nous remplissons les exigences légales d'agrément et d'indépendance.

Notre contrôle a été effectué selon la Norme suisse relative au contrôle restreint. Cette norme requiert de planifier et de réaliser le contrôle de manière telle que des anomalies significatives dans les comptes annuels puissent être constatées. Un contrôle restreint englobe principalement des auditions, des opérations de contrôle analytiques ainsi que des vérifications détaillées appropriées des documents disponibles dans l'entreprise contrôlée. En revanche, des vérifications des flux d'exploitation et du système de contrôle interne ainsi que des auditions et d'autres opérations de contrôle destinées à détecter des fraudes ne font pas partie de ce contrôle.

Lors de notre contrôle, nous n'avons pas rencontré d'élément nous permettant de conclure que les comptes annuels ne sont pas conformes à la loi et aux statuts.

Lausanne, le 1^{er} mai 2015

Fidinter SA



Gérald Balimann
Expert-comptable diplômé
Expert-réviseur agréé
Réviseur responsable

M. Dougoud
M. Dougoud
Spécialiste en finance et comptabilité avec brevet fédéral

Annexe : Comptes annuels (bilan, compte de profits et pertes, annexe)

Mandats de révision

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