

# ANNUAL REPORT 2013

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## **INTRODUCTION**

This Annual Report provides an overview of the activities carried out by the International Foundation for Population and Development (IFPD) during the year 2013.

IFPD's core activities in Switzerland include the maintenance of a small administrative unit, fundraising for projects in the field and for general support for IFPD, as well as organising and participating in activities relevant to the core objectives of IFPD, including those organised by European and international organisations and agencies.

On the level of field activities abroad, IFPD strives to contribute actively to the elimination of poverty among the most vulnerable groups in developing countries. IFPD promotes and supports community based integrated programmes and project activities in health, including reproductive health and family planning, education and income generation with women and youth as main target groups. This approach is very flexible and allows the adaptation to local situations and needs with regard to the target groups and project activities to be developed.

## **OPERATIONAL REPORT**

### **SEAT OF IFPD**

Since IFPD moved its seat from Lausanne to Geneva, the Foundation has also obtained tax exemption from the Canton of Geneva – tax exemption in the Canton de Vaud had been obtained in 1999.

### **ADMINISTRATIVE UNIT**

At its October meeting, the Board discussed IFPD's financial situation and perspectives for the near future. The Board came to the conclusion that IFPD's current core funding did not allow to maintain the contracts of the management team at the same conditions. In order not to compromise IFPD's financial health and with a view to establishing a balanced budget for 2014, the Board decided to suspend the contracts of Dr Alphonse L. MacDonald (Executive Director), Mr Frederic Naville (Senior Adviser) and Ms Cristina Marich (Executive Assistant). Dr Alphonse L. MacDonald, who wished to reduce his activities, resigned from his position as Executive Director at the end of October 2013. Cristina Marich's contract was reinstated from 1 December 2013. During the restructuring period, all administrative and project monitoring tasks were redistributed between the Chair of the Board, some of the Board members and the Executive Assistant.

### **BOARD OF TRUSTEES**

A new member – Mr Ambroise Magistretti, Entrepreneur – joined the Board of Trustees in December 2013. The composition of the Board of Trustees is hence as follows:

Christine MAGISTRETTI, Switzerland – Chair  
Psychologist and Family Planning Counsellor

Roy William BROWN, United Kingdom – Vice-Chair  
Financial Consultant & Founder of the World Population Foundation (WPF, Holland)

Ambroise MAGISTRETTI, Switzerland – Treasurer  
Entrepreneur

Dominique BRUSTLEIN, Switzerland  
Master of Political Sciences

Anne HEADON, Switzerland  
Marketing Consultant

Michel ORIS, Belgium  
Professor, Faculty of Economic and Social Sciences, University of Geneva

Varun SARAF, India  
Entrepreneur

Michel VALTICOS, Switzerland  
Lawyer

The Board met three times in 2013: on 15 April, 2 October and 10 December. All administrative decisions have been taken in accordance with legal requirements. Between Board meetings, bilateral exchanges between Board members and IFPD staff were held as required.

### **FIELD OPERATIONS**

The KHUSHALI project implemented jointly by IFPD and Agrabami India in Delhi is being continuously developed. The first year of the implementation phase (October 2012 to September 2013) has been successfully terminated at the end of September 2013. The annual report concerning the first year of implementation (October 2012 to September 2013) has been shared with the donors involved in the project financing, i.e. the *Fondation Hoffmann* and a private donor who supplies the funds for the Khushali health component.

The activities in the education component have suffered some delay due to staff issues at Agrabami. These are being taken care of and the delay will be made up for during the second year of implementation. The activities in the health component have been implemented as planned, and all objectives have been achieved. For example, the health information classes for boys and girls aged 12 to 19 years have produced excellent results; tests conducted at the beginning and at the end of the courses show a spectacular and massive increase in correct answers given by the participants.

The second year of the implementation phase (October 2013 – September 2014) is currently under way, and project activities are being developed as planned. Agrabami has submitted a comprehensive report of the activities of the first quarter, October – December 2013.

Between 21 April and 4 May 2013, IFPD's Executive Director carried out a mission to Belgium and India with the following objectives:

#### BRUSSELS

- Attend a Seminar on fundraising at the European Commission and American foundations organised by MDF Brussels and KeyLance Consultancy<sup>1</sup>

#### DELHI

Together with the senior Khushali project staff:

- Review progress in the implementation of project activities during the two quarters of the first year of implementation;

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<sup>1</sup> MDF is a global training and consultancy agency with infinite experience in international co-operation. Its headquarters are based in the Netherlands and it has offices in Europe, Africa, Asia and the Pacific and Latin America. See <http://www.mdf.nl/home/>.

KeyLance Consultancy is a New York based company focussing on advocacy outreach & strategy and fundraising with special focus on American foundations. See <http://www.keylance.org/>

- Review the results of the mini-census, suggest corrective measures to ensure good quality data, discuss ways of using it for the new registration system, and for future evaluation activities;
- Review the proposed activities for the health, educational and income generation activities in the next two quarters.

#### MUMBAI

- Review the activities of the pre-project with the two Alliance of Dalit Women (ADW) based consultants and advise on future actions;
- Together with the Senior Manager of Polygon Management Advisory Pvt. Ltd, reviewed the expenditures of the pre-project activities.

In line with the Board's decision of September 2012 to investigate the options for expansion of IFPD's activities in other countries, the Executive Director has been in contact with European NGOs active in the target countries, notably Nepal and Bhutan.

In July 2013, Alphonse L. MacDonald (AMD), Executive Director, and Varun Saraf (VS), IFPD Board member, carried out a mission to Nepal. The objectives of the mission were:

1. Assess the possibility of developing a project in Vishnu Budhanilkantha, Kathmandu as proposed by Varun Saraf;
2. Assess the interest of the Nepalese counterparts of WWF Finland and Västöliitto (WWF Nepal and FPAN) to work with IFPD in the extension of their "Integrating Sexual and Reproductive Health and Biodiversity Conservation for Sustainable Management of Resources (2011 – 2013)" project;
3. Meet with other interested Nepalese NGOs to assess the possibilities of developing joint operations, in particular with an organization called WEPCO (Women Environment Preservation Committee);
4. Meet with the UNFPA and Helvetas offices in Nepal to acquaint ourselves with the current Country Programmes and ascertain the possibility of being involved with some of their activities and the possible technical and logistic support that they could provide.

The results of the field trips and meetings were positive. The field trips provided a basic insight into the environment and some of the social issues facing the Nepalese communities. The results of the meetings were very positive, both with the Nepalese partner organisations and the organisations that had been identified by VS.

With regard to the objectives mentioned above, the following was achieved:

1. Although the settlement has a number of issues that fall with IFPD's mandate, IFPD's involvement is not appropriate because of its size, location and the lack of interest by the local authorities.
2. The meetings with the Nepalese counterparts of the Finish WWF and Västöliitto were very positive. Both FPAN and WWF Nepal had been briefed by their Finnish colleagues and both organisations recognised the advantages of the IFPD approach in relation to their current project orientations. Both were willing to review their own approach in the light of IFPD's suggestions and incorporate changes in their future work programme. Given that the current project methodology does not include out-of-school youth activities in education, skills development, employment and income generation or livelihood promotion, WWF Nepal has agreed that an IFPD led youth, skills development and income generation project should be implemented in two of the districts covered by the Finnish-Nepalese project in the Terai region. Both FPAN and WWF Nepal have provided AMD

and VS with documentation of relevance to the current project activities and have also provided some indications of their future strategy.

3. Regarding this objective of the mission, AMD and VS have been very successful. They met with all the organisations they wished to meet, and, in general, the reaction to IFPD's approach was very positive. The IFPD team recommended initiating actions to start a project in Kathmandu, in collaboration with WEPCO (Women Environment Preservation Committee), using Women's Environment Groups as entry points and its members as Change Agents.

WEPCO was created in 1992 by a group of local housewives who were concerned about urban sanitation. They started to organise the collection of solid household waste against a modest paid by the participating families. The waste was partially processed through communal / household compost making, paper recycling, and bio-gas production. They have created committees in 23 wards in the Kathmandu Valley. The main WEPCO committee/group has 20 members and they collect solid waste from about 1,800 buildings, approximately 5,400 families or about 22,000 persons. WEPCO treats about 1,000 tonnes per years.

The other groups have between 16 to 25 members and typically collect waste from between 300 to 500 buildings. Members of the Committee and groups are all housewives and all volunteers. They regularly visit the families in the area of operation, and provide informal training on household waste management, personal hygiene and general health issues. Among the members of the Committee and groups, there are a number of Female Community Health Volunteers (FCHV), who form the backbone of the implementation of the primary health care programme in Nepal. The Committee and groups are self-sustained through the fees they charge for the waste collection.

4. Both organisations were very receptive to IFPD's initiative to start operations in Nepal, and indicated their willingness to assist were possible both in terms of operation activities as well as logistic and technical support.

In November 2013, Frédéric Naville (FN), Senior Adviser, carried out a mission to Patna (Bihar) with following objectives:

1. Visit Agragami's headquarters in Patna
2. Audit the accounts covering the period from 1 October 2012 to 30 September 2013
3. Evaluate the interest of a project proposal designed by Agragami and focusing on 79 villages in the State of Bihar

Aragami's headquarters are well-organized, and provided with up-to-date and efficient IT equipment. The staff is highly qualified and motivated. They are professionals who have a thorough knowledge of their respective fields of action. FN's visit confirmed Agragami's competence, seriousness and transparency.

Aragami has a transparent and easily accessible accountancy system. Separate bank accounts have been opened for the different project components, thus facilitating the verification of project expenditures and the compilation of financial reports for the donors. The accounts for the period from October 2012 to September 2013 have been found to be correct and in order. The total expenditures for the period under review are lower than planned in the budget. Agragami clearly explained the reasons for these differences. These are due to staff issues, the delay in execution of some of the activities of the Community Development Component, and the availability of additional national funds for the Community Health component.

At the end of September 2013, Agragami submitted a request for funding for a three year project in the Gaya district (Bihar, India) entitled *Improving family well-being through integrated primary health interventions* and focusing on 79 villages. During his visit, FN clarified a certain number of questions raised by IFPD's Executive Director, who had assessed the project proposal. The project proposal was submitted to

IFPD's Board of Trustees. The Board is very interested in supporting this project and fundraising strategies will be discussed with Agramami in order to be able to set up a co-funding between IFPD and local funding in India.

During discussions held with the Agramami management, it appeared that simple and efficient actions could be conducted in the villages mentioned above through facilitating the access of youth to higher education. There are many girls who are interested in studying but who can't pursue their education for financial reasons. There are not enough school teachers and nurses in the villages, and many young women would be prepared to take up these professions if they could benefit from the necessary support to attend training. Agramami would like to set up a micro-credit or sponsorship system to this effect.

During the second half of 2012, IFPD had embarked on developing a new project in Mumbai in collaboration with a local organization called *Alliance of Dalit Women (ADW)*. The project held interesting assets, in particular since it was designed "by Dalits for Dalits". IFPD had accepted to support ADW for a duration of 6 months (January to June 2013) in the framework of a pre-project intended to elaborate the modalities and functioning of a possible project in three slum areas of Chembur. The report delivered to IFPD by ADW at the end of this period as well as the monitoring of IFPD's Executive Director in the field have led to the following conclusions:

- ADW hasn't set up the required organisational and financial structure.
- At this stage, ADW does not have the knowledge and experience needed to conduct a large scale development project.
- ADW has not taken the opportunity offered by IFPD to create a field force during the pre-project period.

As a result, the implementation of a project in collaboration with ADW would imply very high costs at the level of technical assistance and management – costs too high for IFPD to consider the development of this project. IFPD has therefore decided not to support the Chembur project. However, IFPD's investment was not wasted since Varun Saraf, IFPD Board member, and his team in Mumbai will continue to work with ADW to develop a smaller scale project that could be expanded in the future.

IFPD's sister organization in India – created at the initiative of IFPD's Indian Board Member and named *Foundation for Population and Development (FPD)* – is registered as a not-for-profit NGO with the local authorities in Mumbai and has obtained authorization to receive tax deductible donations from local/national donors. Procedures to obtain authorization to receive donations from abroad are currently under way.

## **FUNDRAISING**

IFPD's fundraising activities cover two objectives: fundraising for project activities in the field and fundraising for general activities. IFPD continuously develops its fundraising contacts – in particular among individuals and institutions of the private sector.

Varun Saraf and Ambroise Magistretti, IFPD Board members, have jointly set up a Young Advisory Committee and developed a concept for innovative fundraising. This concept is based on their willingness to get involved with IFPD's mission through using the ideas as well as the technological means of the young generation. The basic idea is to set up a group of young people committed to collecting funds for IFPD projects, raising awareness among their peers and networks, and contributing with new ideas to the development of the Foundation and its activities. All group members will contribute on a voluntary basis. Thus the goals of the young advisory group will be:

1. Fundraising and alternative fundraising methods using social media (Facebook, Twitter, crowd funding, charity platforms, etc.)
2. Help raise awareness (networking, events, Web/media)
3. Bring alternative views from the younger generation to the development of IFPD and IFPD projects

The IFPD Board has approved the creation of the Young Advisory Group (YAG). No budget is needed to start this initiative; the group will report to the Board on a regular basis.

#### **INTERNET**

IFPD's Website is being continuously updated to reflect organisational changes as well as project developments. A video summarizing IFPD's mission and development approach has been developed and posted on its homepage, both in English and French.

#### **OUTPUT**

During the reporting year, several internal administrative and policy documents were developed to guide and enhance the functioning of the organisation. These were reviewed, discussed and approved by the Board.

With regard to field operations, a considerable number of documents were produced; they are related to project planning (general and detailed work plans) and budgets, funding and collaboration agreements, mission reports, narrative and financial project reports, etc.

#### **FINANCIAL REPORT**

IFPD's activities are fully supported by donations from individuals, groups and foundations.

IFPD's expenditures are listed under two main categories:

- Administrative costs: they deal with the operations of IFPD that are NOT directly programme or project related, such as Board related activities, publicity, reporting to donors, Website development and maintenance, and general advocacy activities.
- Programme or project costs: they are costs attributed to the field activities. These costs are subdivided into two categories:
  - Direct project costs: costs related to the implementation of the programme or project activities as well as technical assistance and evaluation.
  - Project support costs: costs that are related to the design, development and monitoring of the programmes or projects and their activities, and fundraising.

IFPD accounts were audited by the company FIDAG SA, based in Geneva (Switzerland), and found to be in compliance with Swiss legal requirements and its statutes and by-laws (see Annex).

During 2013, IFPD collected a total of CHF 181'007. Its total expenditures amounted to CHF 213,848. The deficit of CHF 32,841 was covered through the Foundation's financial reserves.

**RAPPORT DE L'ORGANE DE REVISION  
SUR LE CONTROLE RESTREINT  
AU CONSEIL DE FONDATION  
DE IFPD FONDATION INTERNATIONALE POUR LA  
POPULATION ET LE DEVELOPPEMENT, A GENEVE**

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En notre qualité d'organe de révision, nous avons contrôlé les comptes annuels de votre fondation pour l'exercice arrêté au 31 décembre 2013.

La responsabilité de l'établissement des comptes annuels incombe au Conseil de fondation alors que notre mission consiste à contrôler ces comptes. Nous attestons que nous remplissons les exigences légales d'agrément et d'indépendance.


Notre contrôle a été effectué selon la Norme suisse relative au contrôle restreint. Cette norme requiert de planifier et de réaliser le contrôle de manière telle que des anomalies significatives dans les comptes annuels puissent être constatées. Un contrôle restreint englobe principalement des auditions, des opérations de contrôle analytiques ainsi que des vérifications détaillées appropriées des documents disponibles dans l'entreprise contrôlée. En revanche, des vérifications des flux d'exploitation et du système de contrôle interne ainsi que des auditions et d'autres opérations de contrôle destinées à détecter des fraudes ne font pas partie de ce contrôle.

Lors de notre contrôle, nous n'avons pas rencontré d'élément nous permettant de conclure que les comptes annuels ne sont pas conformes à la loi et à l'acte de fondation.

FIDUCIAIRE FIDAG SA



Yves Darbellay  
Expert-réviseur agréé  
Réviseur responsable



Jean-Marc Taverney

Genève, le 5 mars 2014  
4 ex.

Annexes: comptes annuels comprenant :

- Bilans comparés aux 31 décembre 2013 et 2012
- Comptes de profits et pertes comparés des exercices 2013 et 2012
- Annexe aux comptes annuels