



Jemal Kahsay

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His Story

Originally from Eritrea, Jemal came to Switzerland in 2011. He lives in Yverdon, is married, and has 4 children. When he arrived in Switzerland, he applied for asylum, and was granted refugee status with an F permit. He then took French classes, trained in mechanics, and worked in a cleaning business.



Asmara Retail

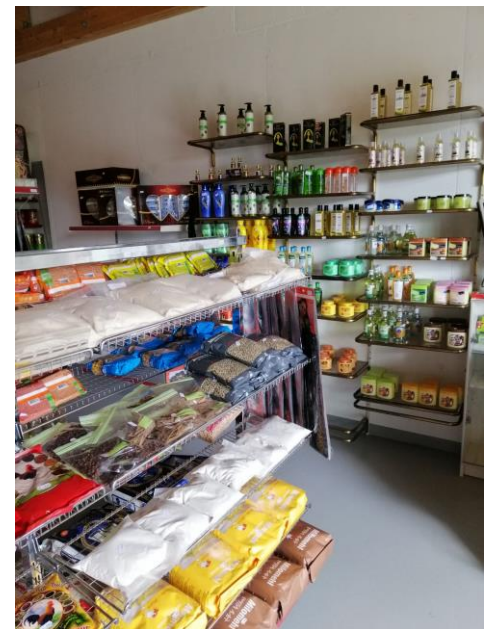
Tailoring, alterations, groceries, fabrics, household linen



Background

Jemal joined the Alter Start program in 2017. He was interested in trade but didn't know with what type of products he could work. Alter Start helped him to design his project in accordance with his skills and abilities.

«I have over 30 years of experience in tailoring: I started at the age of 18 and have always practiced since. I can sew anything.»



His Project

Jemal has launched a custom-made tailoring project. He recently found premises in which he set up his boutique *Asmara Retail*, where he works as a tailor. He makes clothes, curtains, tablecloths, and other customized items. His wife also joined the project: she runs a grocery store with African goods at the same place.



«My dream is coming true: have my own shop with my wife, who helps me and runs a grocery store in the same space. Now we need to become financially independant, we will make it!»

